

Unity.  
Community.  
Opportunity.



**ANTIOCH**  
CALIFORNIA  
OPPORTUNITY LIVES HERE

**ANNUAL REPORT 2020**



# Dear Antioch: We did it.

**Even in 2020, *despite* 2020, our community discovered new opportunities.**

We won't rehash 2020—we all know it was tough. Our hearts go out to everyone who lost a job, lost a loved one, or lost hope. But despite the heartbreak, it was inspiring and reassuring to see neighbors helping each other, shopping local, and refusing to give in to despair. That persistence is a testament to this community. And it's the key to everything we've continued to achieve. We are a City in transition, committed to an ever-improving quality of life. In this annual report, we'll cover all the ways we're doing it.



**Opportunity Lives Here:** The City of Antioch launched a new marketing campaign that's vibrant, authentic, and optimistic—a true reflection of our community.



**Fiscal Health:** City finances have weathered the pandemic well, with enough in our reserves to continue mitigating the financial effects of the virus.



**Future Growth:** We're updating parts of our General Plan (a map of where Antioch is going and how we're going to get there), with a focus on jump-starting job growth, sustainability and housing for all.



**Economic Development:** We're working hard to spur opportunity throughout the community via business attraction, expansion, and retention.



**Housing:** Housing is becoming more valuable in Antioch every year, but there's still time to buy at a reasonable price and see that investment pay off.



**Community Safety:** The Antioch Police Department is expanding its team and nurturing its role in our community through relationship building and outreach programs.



**Fresh Leadership:** We're excited to welcome our new Mayor, and four new district elected City Council Members as we lead our City into the future.



**Healthy Parks:** Significant renovations are underway at Contra Loma Estates Park. Exercise equipment, a walking path, and other health-focused improvements provide ample opportunities for us all to get and stay healthy.



**Clean Water:** The Brackish Water Desal Project will improve the quality of Antioch's water supply and free us from dependence on less reliable sources.



**Paying Tribute:** As we move forward, we also look back: at the pandemic, our veterans, and our founders.



OPPORTUNITY LIVES HERE



## Seeing opportunity around town?

The story of Antioch is the story of California. The story of California is opportunity. And Antioch is one of the last places in the Bay Area—the heart of the Golden State—that offers opportunity to all. To bring that truth to light, the City engaged a brand agency to work with City staff and residents to unearth current and future potential. The result is an optimistic but authentic marketing campaign that articulates our core belief, message, and promise to Antioch: **Opportunity lives here.**



## What's a brand?

A brand is everything that comes to mind about a company, product, service—or city. And in Antioch's case, brand is all about opportunity.



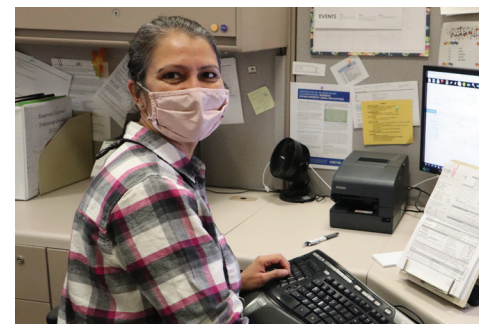
# Things are looking up.

Over the last several months, the City Council explored and developed alternative scenarios for the two- year budget. Five budget study sessions were held which led to the adoption of a final budget for Fiscal Years (FYs) 2022-2023. Overall, total citywide revenues are projected at roughly \$249M in FY 2022 and \$185M in FY 2023. Expenditures are projected at \$223M in FY 2022 and \$179M in FY 2023. The City Council as a whole delivered a strong message that blight elimination, City beautification, youth programming and unhoused resident services are high priority areas of focus.

Despite the pandemic, we're still on sound financial footing with sufficient reserves to cover the immediate financial impact caused by COVID-19. We're optimistic about our financial forecast, as well. We're keeping an eye on the long-term impact the pandemic may have on our community and planning accordingly, but we predict that Antioch's economy will keep growing and our quality of life will continue to improve.

## Meet the Finance Department.

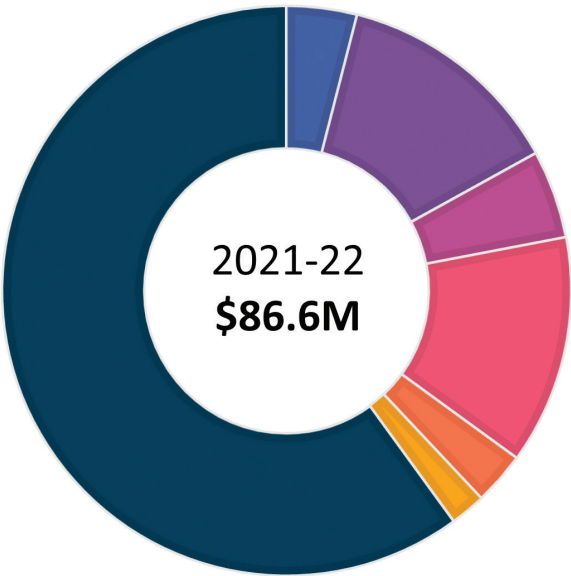
We're responsible for the safekeeping, management, and accounting of Antioch's financial assets. We keep our fiscal program sound, our budget balanced, and our community in good financial health.





# General Fund 2021-22 Operating Budget

- Police
- Community Resources
- Finance, Legislative & Administration
- Community Development
- Public Works
- Recreation\*
- Animal Services\*



\* Both Animal Services and Recreation are supported by Special Revenue Funds outside of the General Fund.



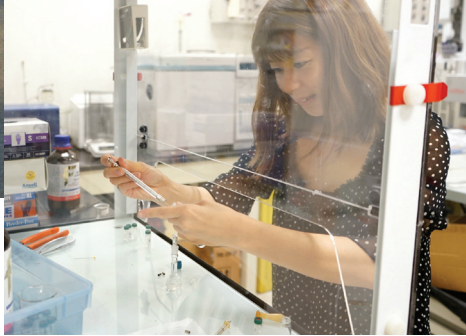
## Here's the plan.

### What exactly is a General Plan?

A General Plan is a blueprint for meeting our long-term vision. It's a map for how Antioch will develop, and it includes land use, circulation, housing, conservation, open space, noise, safety, environmental justice, and air quality. In other words: our General Plan covers the issues that affect the quality of life for all of us here in Antioch.

We're updating our General Plan! The current General Plan was adopted in 2003 when we were experiencing rapid residential growth. Now, instead of focusing on expansion, we have the chance to look inward and focus on reinvesting in established communities with an emphasis on jobs-producing economic development.

We recently started updates to the Housing and the Environmental Hazards/Safety Elements. We are also preparing the City's first Environmental Justice Element. Once authorized by the City Council the remainder of the General Plan, will take about two years to complete. It will provide a modern perspective on the growth and priorities of Antioch. The plan will be in place for the next 20 years, so it's important to get it right. We'll partner with school districts and local organizations to ensure everyone's on the same page. We'll also be asking the public for input via surveys and virtual workshops. So stay tuned—we want your opinion!





## Open for business.



We have three exciting areas of focus for the upcoming year. The **cannabis industry** provided the City of Antioch over \$1,000,000 in revenue. We are also ensuring cannabis does its part to support youth organizations and the community. We're expecting to tap into even more in 2021, with the planned opening of at least three additional dispensaries.

### DELTA **DISPENSARY**



The **waterfront** is gearing up for future development. Approximately 200 acres of multiple parcels are in a long-term lease or on the market.

We're also maximizing the economic impact of **revitalization and repurposing** through two employment centers: we're concentrating on blight reduction in the Somersville District and new development in the area north of Slatten Ranch. This strategy expedites immediate development options as well as longer-term revitalization.



## Meet the Economic Development Department.

Our mission is to create economic opportunities for Antioch. We do it through innovation, collaboration with the community, and support for all kinds of businesses. We work hard to make sure Antioch works.





## The value of home.



Housing is hot in Antioch right now. The local housing market increased by 17.1% during 2020 and is expected to increase even more in 2021. Housing prices have gone from an average of \$369,00 five years ago, to just over \$606,000 now. We have six major housing developments in the works, with 200 homes under construction on any given day. We also anticipate building 2,500 residential units near the BART station, making our City even more desirable to young, commuting families.



The median home price in Antioch is about \$606,300. In many parts of the Bay Area, that may not get you very far. Maybe that's why our housing market is booming. Opportunity really does live here—because it can afford to.



## Your safety is our duty.

Antioch strives every day to improve the community's sense of safety. We continue to nurture the relationship between Antioch Police Department and our residents – a relationship built on trust and shared commitment to community well-being.

The last year was significantly shaped by not only a global pandemic but also national events. In response to the tragic murder of George Floyd and the civil unrest across the nation last summer, Antioch residents engaged in a series of community conversations entitled "Bridging the Gap." The goal of the dialogue was to increase understanding of how to address racial injustice and improve police-community relations in Antioch.

Within the first 90 days in office, our newly elected Mayor and City Council launched an initiative in Antioch to increase police transparency and accountability. Efforts were directed at addressing community expectations in the wake of George Floyd and building greater confidence in public safety citywide. Multiple policy measures have since been adopted and are now in various stages of implementation. These include, but are not limited to, developing a mental health crisis response, establishing a civilian police oversight body, and deploying body worn and in-car cameras.

Today, the Antioch Police Department is a fully staffed operation of 156 employees, with 115 sworn officers. Voter-supported Measure W has allowed us to deploy resources in ways that matter most to residents and produce tangible results. We have rebuilt our Traffic Bureau and created a Problem Oriented Policing team to help address and solve ongoing issues. Between 2012 and 2020, Part 1 Violent Crime was reduced by 44.75% and Property Crime by 42.8%.



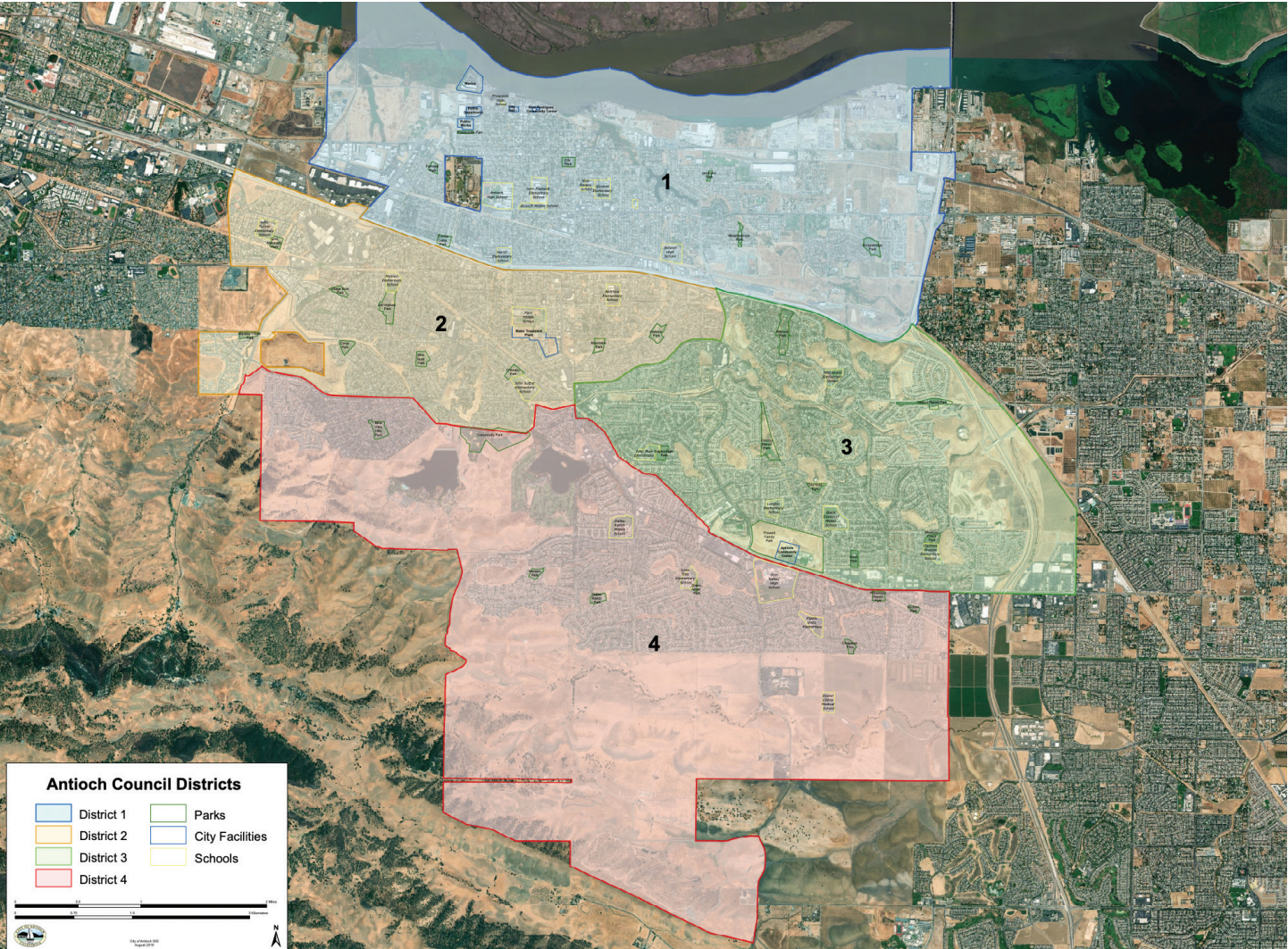
## Meet the Antioch Police Department.

We believe that the best way to make Antioch a safe and thriving community is through partnership with the citizens who live, work, and play here. We're stronger when we share a vision to make real change that reflects our collective values.



# A new era. A new way to lead.

Introducing your Council Members! Until recently, Antioch City Council Members were at large. To comply with state laws, however, we've undergone a districting process. We've compiled this map to help:





The Antioch City Council includes our Mayor and four Council Members. The Council is proud to represent a city that is building on its historic legacy, creating bright opportunities for families to grow, offering places to play, enabling businesses to thrive and cultivating a unique downtown experience.

*From left to right:*

Lamar A. Thorpe, Mayor

Monica E. Wilson, Mayor Pro Tem | [District 4](#)

Lori Ogorchock, Council Member | [District 3](#)

Mike Barbanica, Council Member | [District 2](#)

Tamisha Torres-Walker, Council Member | [District 1](#)



# Improvements from the outside in.

Thanks to the input of Antioch residents and the hard work of the Parks and Rec department, Antioch received a \$2.9 million grant from the State to renovate Contra Loma Estates State Park. Located in one of Antioch's most densely populated areas, the park provides local opportunities for kids and community members to get moving. Improvements include a circular walking path, picnic and BBQ areas, exercise equipment, a climbing rock, a dog park, restrooms, security lighting, lighting for new/existing basketball courts, new shade trees, landscaping, and more. The updates should be completed by summer 2022, so mark your calendars!





## Meet the Parks and Recreation Department.

This city has so much to offer. Our job is to make those opportunities accessible to all our residents. From parks to classes, water slides to events, we provide healthy experiences that help the Antioch community stay connected and strong.





## Water is life.

Purchased water is expensive and vulnerable to drought and natural disaster. But we no longer have to fully depend on such a risky water source. The Brackish Water Desal Project is part of our long-term strategy to improve Antioch's water supply reliability and quality by allowing us to use water from the San Joaquin river year-round. The project will utilize existing infrastructure where possible and position the City for future growth. Most importantly, the Brackish Water Desal Project will provide up to six million gallons of water per day.



## What is Brackish Water Desalination?

Water surrounding Antioch is considered brackish, which means it has a higher concentration of chlorides and dissolved solids than freshwater but it's not as salty as the ocean. Desalination is the process of purifying that water by pushing it at high pressures through membranes to remove salt and minerals.





# Those we mourn, honor, and celebrate.

## COVID response

During the global pandemic, Antioch invested in small businesses and underserved children and families. Sixty small business grants were awarded, 800 internet hot spots were deployed, and funds were made available for business license relief.

## Honoring those who serve

The Antioch Veteran's Memorial recently received a makeover complete with new signage, landscaping, benches, and a wall for a future mural commemorating the branches of the U.S. military. Thank you, Antioch veterans. We are grateful for your service.

## Our sesquicentennial

Antioch is one of California's oldest cities with a rich history that began with the Bay Miwok people as our earliest inhabitants. Plans are underway for our 150th anniversary, when the City will come together for an epic celebration. Events, concerts, and fireworks will honor Antioch's founders on the same river that shaped our history.





This year has been a time to mourn. The pandemic brought fear and pain to every community across the country and every member of ours. But it's also a time to celebrate the courageous men and women who serve, and the optimistic pioneers who founded Antioch 150 years ago. So while we look back in tribute and with respect, we look forward in anticipation of the opportunities that lay ahead.





**City of Antioch**  
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