

Community Update

Measure W Voter Information

**City of Antioch
Fall 2018**



Measure W on November 6th Ballot

- On August 9, 2018 the Antioch City Council placed Measure W on the November 6, 2018 ballot.
- If approved, Measure W renews existing, voter-approved funding to maintain Antioch’s quality of life and financial stability, including services such as 911 police response and police patrols, ensuring water quality and safety, and restoring youth programs.



Official Measure W Ballot Question

Antioch's Quality of Life Measure. To maintain Antioch's fiscal stability, police patrols, 911 emergency response, youth violence prevention programs; ensuring water quality/safety; repairing streets; cleaning up parks/illegal dumping; restoring youth afterschool/summer programs; other essential services; shall the measure be adopted approving an ordinance to renew the sales tax at the one-cent rate, raising approximately \$14,000,000 annually, expiring in twenty years, with mandatory annual independent financial audits, and independent citizens oversight?

YES

NO



What are the additional services Measure W seeks to address?

- Before the recession, the City offered after-school programs to keep our children safe and healthy. With Antioch children suffering from high obesity rates, the City is working to restore the services and programs residents previously had.
- More than one-quarter of Antioch's population is under the age of 18, and many parents commute hours to work each day. Additional funding is needed to provide the programs that keep kids off the streets and out of trouble, while providing them safe and healthy places to learn and play.



Why Now?

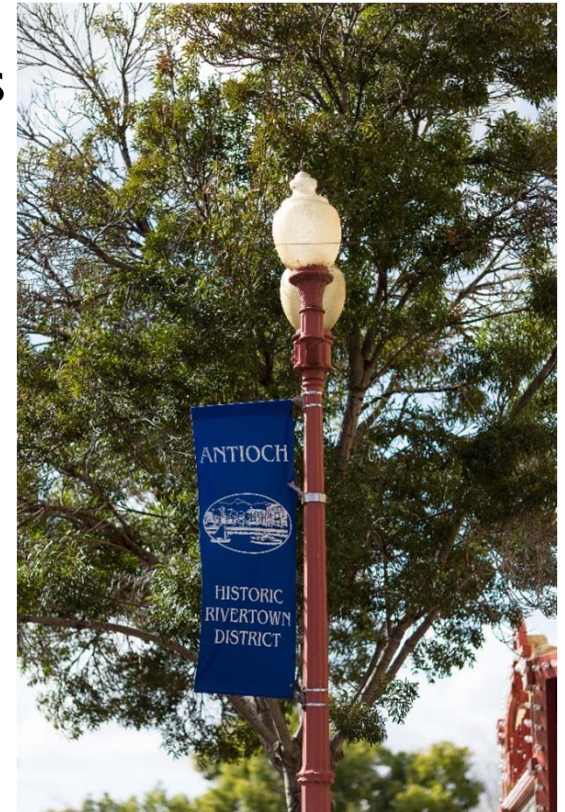
- Previous Antioch ballot measures helped ensure the City could fund police, emergency response, and code enforcement services – just the basics.
- Measure W will extend voter approved funding to increase investment in code enforcement, cleaning up blight, road repairs, youth and senior services, and attracting new business and jobs to Antioch.



Priorities to be addressed by Measure W

Antioch's quality of life priorities include:

- Maintaining 911 police response and restoring and maintaining the number of police officers patrolling City streets
- Ensuring water quality and safety
- Maintaining Antioch's quality of life and financial stability
- Cleaning up illegal dumping
- Restoring after-school and summer programs for youth



Will Measure W Continue to Address Public Safety?

- Yes. If enacted, Measure W continues to maintain and renew funding for police patrols, 911 emergency response, youth violence and gang prevention, traffic enforcement patrols, and preparing public safety personnel for rapid, coordinated responses to natural disasters.



Measure W Local Control & Cost

- Measure W funds will continue to remain local.
- Measure W funds cannot be taken by Sacramento.
- Measure W funds can only be used for and by the City of Antioch.
- Measure W costs one-cent in sales tax for a one-dollar purchase.
- Critical products such as food purchased as groceries and prescription medications continue to be exempt from Measure W.



Measure W Financial Protections

- ✓ Measure W continues to require that all funds are used locally.
- ✓ Measure W requires guaranteed annual independent audits, citizens oversight committee and public reviews to ensure funds are spent properly.
- ✓ Measure W funds are protected by law from the state. No funds can be taken by Sacramento.



Voter Information

- Measure W is a local City of Antioch measure on the November 6 election ballot. If passed, Measure W would continue to provide local funds for Antioch's quality of life.
- For the full text of Measure W, visit Contra Costa County's Elections Department: www.contracostacore.us.
- Permanent Absentee Voters should receive their ballots the week of October 8th. If you did not receive yours, call (925) 335-7800.
- Poll Voting will occur on Tuesday, November 6. Polling places are open from 7am-8pm. Vote-By-Mail Ballots can be dropped off at any Polling Place in Contra Costa County on Election Day.
- Antioch City Hall and the Antioch Community Center are official Vote-By-Mail ballot drop off locations and early voting sites. Vote-By-Mail Ballots can be dropped off at City Hall during city business hours October 9 to November 5.
- If you have questions about where to vote or your absentee ballot please call the Registrar of Voters at (925) 335-7800 or the Antioch City Clerk at (925) 779-7009.



Where can I get more information about Measure W?

For more information about Measure W and Antioch's quality of life services, visit:

www.ci.antioch.ca.us



Questions?



Thank You!

Photo courtesy of Michael Pohl Photography