

Start a local business association

Associations help businesses overcome the obstacles they are unable to address alone. As formal organizations, they represent the needs of members. Associations can be location- or industry-based.

Why business associations?



Problem Solving

Collaborate to find localized solutions for shared issues.



Learning

Share best practices, pilot ideas, host events, and network with experts.



Voice

Advocate for shared interests. Leverage scale to gain access to more resources and services.



Multiplier Effect

Improve Antioch's business climate.

Activities **add value** for members.

Network

- Host events
- Meet with outside experts
- Professional development & training

Promote

- Coordinate marketing campaigns
- Shared branding, signage, social media, website, etc.

Share

- Fundraise to address shared issues
- Collective purchasing
- Share services, contracts, space

Advocate

- Meet with legislators
- Introduce policies
- Form business improvement districts

Antioch Economic Development is here to help!



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