

**City of Antioch
Economic Development Commission**

**Council Chambers
City Hall
Third & "H" Streets
Regular Meeting
February 23, 2004
6:30 p.m.**



ROLL CALL 6:30 P.M.

Commissioners Garry Holman, Chairperson
 Philip Arndt, Vice Chairperson
 Gary Agopian
 Reneé Calderwood
 Robert Kalafate
 Nancy McCaffery
 David Pfeiffer

PLEDGE OF ALLEGIANCE

- I. Public Comments

- II. Approval of Minutes: February 9 , 2004

- III. Economic Development Commission Subcommittee – Downtown
 Restaurant Incentive Program
 - Committee/Staff Report
 - Discuss Additional Prospects
 - Review/Discuss Recommended Action
 - Next Steps

- IV.** Website – Economic Development Commission Input (carryover from 2/9/04)
 - Receive Input from Commissioners on Improvements to Website
 - Subcommittee Report

- V.** Business Visitation Survey Instrument (from 2/9/04 meeting)
 - Economic Development Commissioners’ Review and Input
 - Review of Cover Letter
 - Next Steps

- VI.** Local Advertising Campaign – Marketing Plan
 - Economic Development Director’s Plan
 - EDC Discussion/Input

- VII.** Projects Update

- VIII.** “White Paper” – Status Report

- IX.** Communications
 - a. Letter to Mayor Freitas re: Commissioners’ Terms
 - b. Letter to Director of Community Development re: RDA Policies/Projects
 - c. Letter to Capital Improvement Director re: 2004-05 Capital Improvement Projects

- X.** Comments
 - a. Public
 - b. Commission
 - c. Staff

- XI.** Adjournment to March 1, 2004