

**City of Antioch
Economic Development Commission**

**Third Floor Conference Room
City Hall
Third & "H" Streets
Regular Meeting
May 17, 2004
6:30 p.m.**



ROLL CALL

6:30 P.M.

Commissioners

Garry Holman, Chairperson
Philip Arndt, Vice Chairperson
Gary Agopian
Reneé Calderwood
Robert Kalafate
Devi Lanphere
David Pfeiffer

PLEDGE OF ALLEGIANCE

- I. Public Comments

- II. Presentations to Mayor Donald P. Freitas
 - Local Business Outreach Program -- On-site Visitation, Survey, Interview Inauguration -- Commissioner Agopian

 - "Proposed Effective Economic Development Strategies" Economic Development Commission White Paper Introduction -- Commission Chair Holman

 - Commission Assessment of City Website Project Overview -- Commissioner Calderwood

- III.** Downtown Waterfront Plan Oral Update
Staff -- Economic Development Director

- IV.** Restaurant Incentive Program Status Oral Update
Staff -- Economic Development Director

- V.** Economic Development Marketing Plan -- Objectives
Preliminary Direction and General Discussion

- VI.** Attraction of Quality Restaurants -- Execution of Direct Mail
Marketing Campaign
Staff Introduction -- Economic Development Director
Commission Discussion and Participation

- VII.** Comments
 - a. Public
 - b. Commission
 - c. Staff

- VIII.** Adjournment