

**CITY OF ANTIOCH
ECONOMIC DEVELOPMENT COMMISSION
REGULAR MEETING**

**Regular Meeting
6:00 p.m.**

**December 7, 2004
Third Floor Conference Room**

Chairman Arndt called the meeting to order at 6:00 p.m. on Tuesday, December 7, 2004 in the Third Floor Conference Room at City Hall.

ROLL CALL

Present: Commissioners Lanphere, Agopian, Pfeiffer, Holman and Chairman Arndt
Absent: Commissioner Kalafate
Staff: Assistant City Manager/Economic Development Director Díaz
Minutes Clerk Debra Lawson

PLEDGE OF ALLEGIANCE

Taken after Item No. 5:

1. APPROVAL OF MINUTES: June 7, June 21, October 7, 2004

The Minutes of June 7 were not approved, due to a lack of a quorum.

On motion by Commissioner Agopian and seconded by Commissioner Pfeiffer, the Minutes of June 21, 2004 were approved.

AYES: Agopian, Pfeiffer

ABSTENTION: Lanphere, Kalafate and Holman

ABSENT: Kalafate

On motion by Commissioner Lanphere and seconded by Commissioner Pfeiffer, the Minutes of October 7, 2004 were approved.

AYES: Lanphere, Pfeiffer, Agopian, Holman and Arndt

ABSENT: Kalafate

2. PLANNING PROJECTS UPDATE – REVIEW AND DISCUSSION

Assistant to the City Manager/Economic Development Director Díaz verbally updated the Commission, per the attached Staff Report. The Commission and Staff held discussions relative to the Empire Shopping Center (Slatten II), Hillcrest Medical Office, Venture Corp (Winco site), Mill Creek Development (Winco site) and the Bluerock Project.

Commissioner Lanphere requested additional information regarding what possible future office space was in the pipeline. Ms. Díaz stated that this information would be included in the next Project Update report.

3. DISCUSSION OF VARIOUS ECONOMIC DEVELOPMENT ITEMS

Regarding the Clay Office Building, Assistant City Manager/Economic Development Director Díaz noted that Mr. Clay still wanted to move forward and noted that specific changes have been sent to the City's Planning Department before the loan consideration is approved by the City Council. Ms. Díaz noted that she would keep the Commission apprised of any further changes and/or action that is to be taken.

Ms. Díaz proceeded to provide an overview of the remaining items contained in the Staff Report that included Sears/Kmart Merger, Waterfront RFQ/RFP Process and Monument Signage.

In regards to the Monument Sign issues, Commissioner Agopian pointed out that the City Logo Sign that was located at Slatten Ranch on Lone Tree Way was very small and discrete in size compared to the Brentwood City sign located across the street. Further, that a specific sign design was much more important when located near a freeway or busy traffic area. Ms. Díaz stated that there were three different sizes that would be designated for specific areas.

Chairman Arndt requested that Item No. 5 be taken before Item No. 4.

5. AGENDA ITEMS FOR FUTURE MEETINGS

- a) Business Interview Data**
- b) Business Breakfasts and Discussions**
- c) 2005 Goals and Projects**

Assistant City Manager/Economic Development Director Díaz stated that Staff would be compiling information for the Commission which will be available for the next meeting regarding the Business Interview Data. Commissioner Lanphere requested that additional information be provide to the Commission regarding what type of businesses are to be targeted for Business Breakfasts and also felt that all goals amongst the Commission be targeted and set. Commissioner Agopian suggested that the City of Roseville be contacted, due to their experience on this issue.

Ms. Díaz noted that the next EDC meeting would be held on January 4 and a Brainstorming Session would be held to plan the next Breakfast meeting to take place in February.

Commissioner Agopian requested that at the February meeting an update regarding East 18th St. be provided to the Commission. Ms. Diaz responded that this area would be focused upon in the coming year, in terms of identifying what types of specific groups of businesses would benefit the area, as well as strategically targeting areas in regards to Economic Development.

Commissioner Holman arrived at 6:36 p.m.

4. CALENDARING OF UPCOMING MEETINGS

Assistant City Manager/Economic Development Director Díaz reported that the next meeting would be held on January 4 and that 2005 goals would then be discussed. Furthermore, she received consensus amongst the Commission to move the February 1 meeting to January 31.

Minutes Clerk Lawson left at 6:45 p.m. to the Special City Council meeting.

6. NEW MEMBER APPLICATIONS

Assistant City Manager/Economic Development Director Diaz stated that there was an opening for one new Commissioner and this issue would be going before the City Council on December 16, 2004. Furthermore, the closing date to accept applications is February 5, 2005.

7. COMMENTS

a) Public

None.

b) Commission

None.

c) Staff

None.

5. ADJOURNMENT

Chairman Arndt adjourned the Economic Development Commission at 7:10 p.m. to the Special City Council Meeting.

Respectfully Submitted,

Debra Lawson
Minutes Clerk