City of Antioch Economic Development Commission MINUTES

Regular Meeting Tuesday, December 3, 2013 6:00 p.m. City Council Chamber

Chair Wright called the meeting to order at 6:04 p.m. on Tuesday, December 3, 2013, in the City Council Chamber.

ROLL CALL

Present:	Chair Wright, Commissioners Donisanu, Parhams and
	Thorpe
Absent:	Vice Chair Archuleta, Commissioners Asadoorian and
	Parsons
Staff Present:	Economic Development Director Fitzer and Economic
	Development Analyst Nunnally

PLEDGE OF ALLEGIANCE

Commissioners approved the prior-meeting minutes 4-0 (Archuleta, Asadoorian and Parsons absent).

Item 2 was continued to the February meeting.

For item 3, Commissioner Donisanu reported that the Economic Development Strategic Plan sub-committee had met twice and decided to "take a step back" to define the roles of the EDC, Council and Staff. Donisanu stated that the process should focus on both broad and narrow outcomes, and then he presented a new document entitled, "Economic Development in Context". Commissioner Parhams discussed creating guidelines and timelines for the draft, and suggested that the draft go out for input not just from Staff, but also from other boards or commissions. Parhams then suggested that the Commission focus on best practices to build on work already done by EC^2 and others, encouraged fellow commissioners to "Look" globally, act locally" and engage others on a regional level. Parhams then went on to identify potential focus areas, such as retention/expansion and attraction, and then posed the question, "Which industries?" before identifying four possible priority areas, with those areas being eBART, the Sycamore corridor, Rivertown and the area north of Wilbur. Parhams concluded her remarks by stating that we should seek out public/private partnerships to create ongoing funding for the efforts, that we should focus on Antioch's competitive advantage, and that the goals identified must be S.M.A.R.T. Donisanu added that once the Commission is able to establish its desired outcomes, then the sub-committee could move forward and gather data from the white papers. Parhams then suggested that the subcommittee hold meetings

with Staff and Councilmembers on an individual basis, and asked each of the Commission members to attend the EC² event on January 10 where, according to Chair Wright, Gary Craft would be revealing the five action items for next steps on the Northern Waterfront Development Initiative at the 10:00-3:00 meeting at the Antioch Community Center.

There were no public comments.

During Commission Comments, Commissioner Thorpe opined that Community Development Director Tina Wehrmeister should attend the next meeting regardless of who is present, and Wright added that it's extremely important that there be a review of the permitting process.

During Staff Comments, Fitzer announced that City Staff was excited to welcome new City Manager Steve Duran and that she knows him from her days in Pinole when he was with Hercules, and also that she thought he'll be a good fit due to his Economic Development background.

Chair Wright announced that the next regular meeting would be held on Tuesday, February 4, 2014 at 6:00 p.m. in the City Council Chamber and adjourned the regular meeting of the Economic Development Commission at 6:48 p.m.