

City of Antioch Economic Development Commission MINUTES

**Regular Meeting
Tuesday, July 15, 2014
6:00 p.m.
City Council Chamber**

The meeting was called to order at 6:04 p.m. on Tuesday, July 15, 2014, in the City Council Chamber.

ROLL CALL

Present: Chair Wright (tardy), Vice Chair Archuleta, Commissioners Adebayo, Asadoorian, Parhams and Thorpe

Absent: Parsons (excused)

Staff Present: Economic Development Program Manager Nunnally

PLEDGE OF ALLEGIANCE

Item 1 – Approval of Prior Meeting Minutes

The Minutes were approved 5-0-2 (Adebayo abstained, Parsons absent).

Commissioner Adebayo introduced himself and the Commission welcomed him.

Item 2 – Four Focus Areas

2.a.) There was no update.

2.b.) There was no update.

2.c.i.) Chair Wright announced that the 5th Tuesday EC² meeting will be held July 29, discussed the economic development elements of Agriculture and stated that EC² now has its own page on the East Bay EDA website.

2.d.i.) There was no update.

2.d.ii.) There was no update.

Item 3 – EDC Agenda to Mirror Council-Approved EDSP

Vice Chair Archuleta discussed his suggested revision of the Four Focus Areas into three: “Antioch’s Competitive Advantage and Business Climate;” “Infrastructure and

Targeted Investment”; and “Regional Economic Development”, and he suggested that these three Focus Areas be based on the six strategies listed in the Economic Development section of the Citywide Strategic Plan. Archuleta noted that his suggested three Focus Areas still incorporate the existing Four Focus Areas, and Archuleta recommended formal adoption by the EDC of the revision, at which time the use of ad hoc committees was discussed. General consensus was reached that ad hoc committees would be formed and dissolved on an as-needed basis.

The Commission voted 6-0-1 (Parsons absent) to revise the agenda moving forward to reflect the Three Focus Areas.

Archuleta asked the Commission if it'd like to address Proposals 2 and 3 formally, but general consensus was reached that Proposal 2 wasn't needed because it'd be done anyhow, and general consensus was reached that Proposal 3 – a joint meeting with at least the Planning Commission – should stand, with a meeting date to be determined.

Item 4 – Comments

4.a.) Public – There were no public comments.

4.b.) Commission – Commissioner Asadoorian asked if there was any welcome extended to new businesses, to which EDPM Nunnally replied that the EDC had previously brought forth a “Welcome Criteria” that was approved by Council. Asadoorian then asked about the EDC meetings being omitted from the Weekly Report and discussed current merchant efforts taking place at Deer Valley Plaza. Archuleta asked if City Manager Steve Duran could attend the next EDC meeting to provide an update on the “L” St. corridor, to which Nunnally replied that he would ask. Archuleta asked if a welcome certificate could be provided to new businesses at the beginning of the meetings, and Nunnally replied that he'd check in with the Finance Department to see if a welcome letter could be included with the printed Business License when it's mailed. Wright announced that the Antioch Chamber of Commerce was starting a Community Champion Plaque to thank businesses for investing in Antioch, announced that there would be a Welcome Thanksgiving Dinner for the Chichibu Sister City delegation on either July 27 or 28 at the Antioch Historical Society, and stated that he was hoping to lead the delegation on a tour of City Hall and the El Campanil Theatre.

4.c.) Staff – Nunnally announced that the official award letter for the approximate \$427,000 grant for the Downtown Rivertown Specific Plan had been received, briefly discussed the RFQ/Ps for the Downtown East TOD Lot and the former Humphrey's restaurant, and suggested that the next agenda include an item related to the Chair and Vice Chair positions since the last installment had been in October 2012.

Item 5 – Adjournment

Following a brief discussion and general consensus by the Commission, Wright announced that the next regular meeting of the Economic Development Commission would be held Tuesday, September 2, 2014 at 6:00 p.m. in the City Council Chamber and adjourned the regular meeting of the Economic Development Commission at 7:08 p.m.