



City of Antioch
Economic Development Commission
Tuesday, April 4, 2017
6:00 p.m.
Council Chamber, Antioch City Hall
Third & "H" Streets

AGENDA

ROLL CALL

Commissioners

6:00 P.M.

Keith Archuleta , Chair

Joseph Adebayo

Robert Kilbourne

Mike Fuller

Ty Robinson

Vacant

Joshua Young

PLEDGE OF ALLEGIANCE

1. Approval of Meeting Minutes:
Tuesday 2/7/17 EDC Meeting.
2. Elect a Vice Chair
3. Reports
 - a. Subcommittee Report -Commission Items:
 - Opportunities, areas of need, and potential solutions (Commissioner Young)
 - Proposed strategic management tool for focus area baseline, status reporting, and metrics (Commissioner Adebayo)
 - CDBG Resources (Commissioner Robinson)
 - Illegal Dumping Concerns & Suggestions (Commissioner Kilbourne)
 - b. Staff Reports City Staff: Lizeht Zepeda
 - Building vacancies.
 - Update on Humprey's, Downtown Specific Plan, 4Star, and other vacancies/opportunities
 - City's plan for creating and implementing a marketing campaign for Antioch
 - Provide other updates if any on each focus area
4. Proposed Focus Areas
 - a. G.1 Grow Antioch's economy through economic development activities that promote our competitive advantage and improve our business climate.
 - b. G.2 Focus on community enhancements, such as Downtown/Rivertown development, Highway 4 expansion, BART Specific Plan implementation, and future ferry service.
 - c. G.3 Determine and prioritize geographical areas of focus.
 - d. G.4 Participate in regional knowledge sharing, strategies, branding and marketing with regional partners, such as the East Bay Leadership Council, Contra Costa Economic Partnership, East Bay Economic Development Alliance, the Northern Waterfront Initiative, the Workforce Development Board, the Small Business Development Centers, the Antioch/East Contra Costa Health/Wealth Initiative, the Chamber of Commerce, EC2, and other East Contra Costa cities.
 - e. G.5 Create and implement a Marketing Campaign for Antioch.
5. Comments
 - a. Public
 - b. Commission
 - c. Staff
6. Adjournment