

Join Business Watch Today

Business Watch is a crime prevention program that enlists the active participation of citizens in cooperation with law enforcement and local government to reduce crime in our community.

Neighborhood Watch programs have proven to be the most effective means available for keeping crime out of neighborhoods, and so does Business Watch.



Important Phone Numbers



Keep these phone numbers near the phone.

- Emergency911
- Non-Emergency925-778-2441
- Business Watch925-779-6980
- Business License925-779-7055
- City Hall925-779-7000
- Code Enforcement925-779-7042

For graffiti removal, illegal dumping or streetlights out, use the web address:

www.ci.antioch.ca.us/CommentForms/publicworks.asp

To report an abandoned auto or to request a radar trailer925-779-6981



CITY OF ANTIOCH
POLICE DEPT

300 L Street
Antioch, CA 94509
925-779-6900

www.ci.antioch.ca.us

Business Watch

**ANTIOCH POLICE
DEPARTMENT**



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Join Business Watch

What is Business Watch?

Business Watch is a FREE program that shows business owners and employees crime prevention techniques and strategies they can use to help cut down on business-related crime. Training is conducted in-house for your convenience. Trainings may also be conducted at City facilities if requested.



The goal of the Business Watch program is to teach businesses how NOT to become a target for crime. If businesses do not take a proactive attitude, crime can creep in before you know it. In-house loss prevention personnel are a great asset, but most businesses have another great asset they tend to overlook – their cashiers, clerks and floor personnel. The Business Watch program focuses on teaching those personnel how to be observant and aware. They are a business' front line and the greatest resource for crime prevention.

Topics covered in training sessions include: How to be a Good Witness; Community Policing through Environmental Design (CPTED); Shoplifting Prevention; Operation ID; Burglary Prevention; Personal Safety; and Building Security.



Why Business Watch?

- Law enforcement cannot be on every corner, so citizen involvement is essential to combat crime.
- You and your fellow merchants are the ones who really know what is going on in your community.
- Cooperating with each other and law enforcement, businesses can help fight crime in their commercial districts in the most effective way – before it begins.
- Merchants place Business Watch stickers in their windows and signs in their parking lots, warning criminals that they are watching out for each other.

Getting Started

Contact Business Watch at 925-779-6980 and explain that you would like to schedule training for your employees. It's that simple.

Tips for Success

- Be alert to unusual or suspicious behavior in your business community.
- Call the Antioch Police Department at 925-778-2441 to report criminal activity.
- Write down descriptions of the person(s) and license plate number(s) of any vehicle(s) involved.
- Tell a trusted neighboring merchant if your business is closed and ask them to keep an eye out. This includes picking up mail or newspapers. Do not leave any signals that say, "no one is here."
- Hold regular Business Watch training for your employees.
- Above all, get involved. It is the most effective way to reduce or prevent crime and make your business community safe.
- Remember, your job is to report crime. The responsibility for apprehending criminals belongs to the Police Department.

