

# INFORMATIONAL SESSION

Work Together Fund –  
Job Creation Projects

September 11, 2025

**Welcome, the meeting will begin shortly.**





# ANTIOCH ECONOMIC DEVELOPMENT DEPARTMENT



**Bret Sweet**

*Economic Dev Manager*

[bsweet@antiochca.gov](mailto:bsweet@antiochca.gov)



**Gaby Seltzer**

*ERC Fellow*

[gseltzer@antiochca.gov](mailto:gseltzer@antiochca.gov)



# NATIONAL LEAGUE OF CITIES (NLC) ECONOMIC MOBILITY GRANT

## Advancing Economic Mobility Rapid Grant 2025 COHORT

<b>Antioch, CA</b>	<b>Houston, TX</b>
<b>Chelsea, MA</b>	<b>Kansas City, MO</b>
<b>East Providence, RI</b>	<b>Philadelphia, PA</b>
<b>Evanston, IL</b>	<b>Pinedale, WY</b>
<b>Fort Lauderdale, FL</b>	<b>Savannah, GA</b>
<b>Hamtramck, MI</b>	<b>Young Harris, GA</b>



Economic mobility: The ability for individuals and families to improve their economic standing over time.



### Economic Stability

Basic needs are met. Such as three healthy meals, housing, access to health insurance, and access to job opportunities.



### Economic Security

Stable, full-time, living wage employment; housing costs below 30% of income; access to safe, affordable financial services; access to non-predatory loans; and savings to cover basic needs.



### Wealth Building

Opportunities to advance career through education and training, business development and entrepreneurship, long term savings, homeownership, savings for children's postsecondary education.

The City of Antioch received \$20,000 to pilot this economic mobility grant program.

# KEY DATES

## Application Open

September 8, 2025

01



## Info Session

September 11, 2025

02



## Application Deadline

October 10, 2025 at 4pm PST

04



## Deadline for Questions

September 26, 2025 at 4pm PST

03





# ABOUT ANTIOCH

## ▶ **Second largest city in Contra Costa**

117,000+ residents, 36,400 households

## ▶ **Home to industrious professionals**

\$96,424 average household income. 35% of residents have Bachelors, Graduate, Doctoral, or Professional degrees

## ▶ **Popular for diversity, open space, market rate housing, water recreation, and schools**



# ECONOMIC MOBILITY OPPORTUNITY



**90% of Antioch's  
employed residents  
commute.**

45 minutes - 3 hrs each  
way; 20% household  
budgets spent on transport



**Commuter strain =  
community strain**

Reduced local spending,  
limited civic engagement,  
underutilized local talent



**Reversing patterns  
means growing local  
jobs**

Local job creation by  
homegrown businesses &  
nonprofits



**Collaboration is  
key.**

Strategic partnerships can  
catalyze a more inclusive  
and resilient local economy



# PROGRAM DESCRIPTION

- ▶ **The Work Together Fund empowers teams to design and implement place-based projects to drive job creation and long-term impact.**

Each team must include 3 or more small businesses and/or nonprofits

- ▶ **Projects must advance at least 2 of the desired outcomes:**

1. Create quality, lasting jobs within Antioch
2. Increase economic mobility, especially for low-income Antioch residents
3. Strengthen community infrastructure and collaboration

- ▶ **\$20k split between 2 to 4 teams**

\$5k-\$10k each. All funds must be spent by June 1, 2026.

- ▶ **Sharing results**

Grantees will design project plans within 30 days of beginning the contract term and submit a final report at the end of the contract term.







# WHO SHOULD APPLY

- ▶ **Teams of 3+ small businesses and/or nonprofits**  
Small businesses are businesses with 100 employees or fewer
- ▶ **Shared interests and complementary strengths**  
Build a team with shared interests (such as a shared industry, neighborhood, sector, etc.) and skills/expertise that complement one another
- ▶ **Location**  
At least 1 organization on the team must be Antioch-based
- ▶ **Designate a Lead Applicant**  
The Lead Applicant is responsible for submitting the application and managing the awarded funds.



# SCOPE OF SERVICES

## “The What”

01

Project must advance at least 2 of the Work Together Fund goals

02

Team must include 3+ small businesses and/or nonprofits

03

Expend all awarded funds by June 1, 2026

04

Show how the City of Antioch will prosper with your firm

## “The How”

05

Submit reports, invoices, and documentation in a timely manner

06

All organizations must maintain active Antioch business licenses

07

Maintain communication with City and attend regular check ins

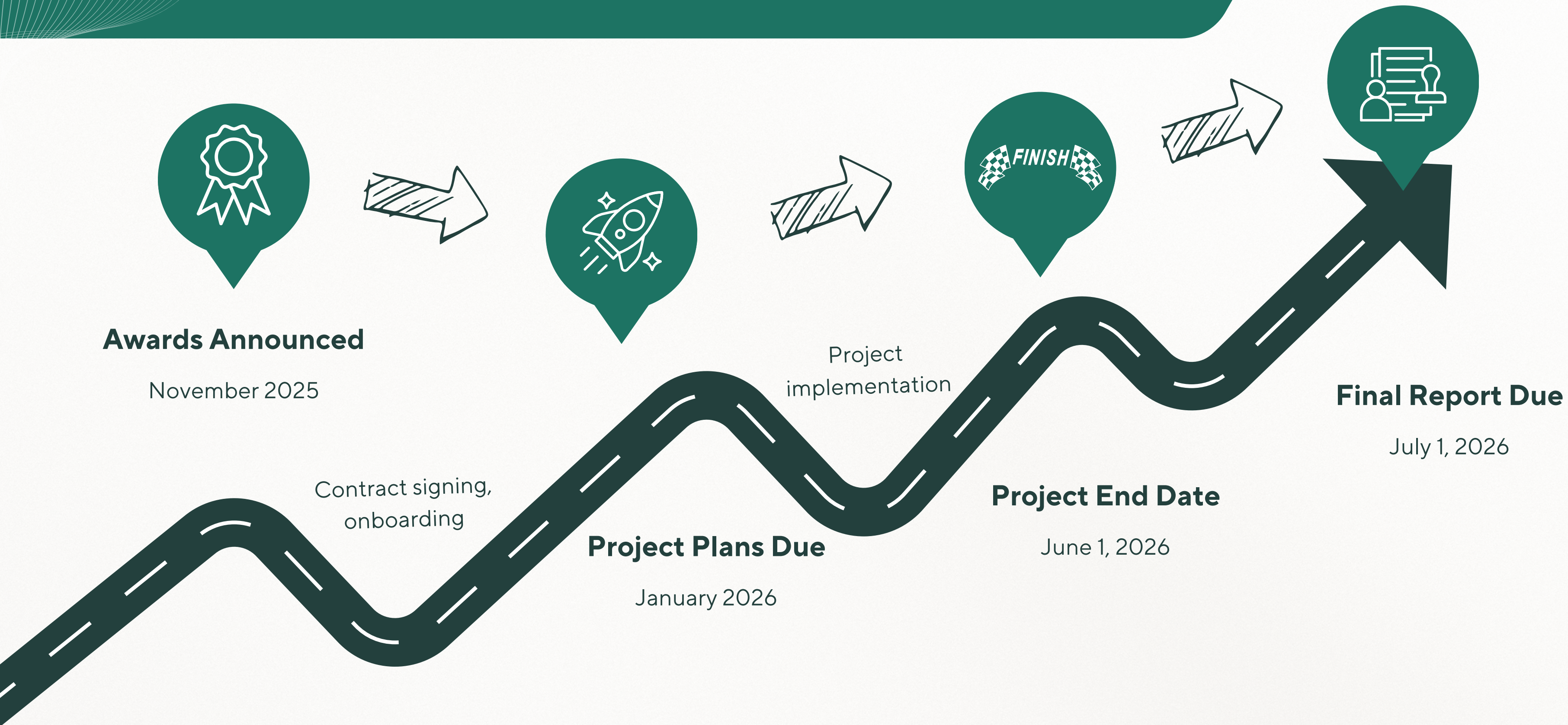
08

Follow terms of contract





# IMPLEMENTATION TIMELINE





# TOOLS & RESOURCES

- **Antioch Business Collaborative - free coaching on your application**
  - Call (510) 255-0345
  - Email [antioch@alliancecd.org](mailto:antioch@alliancecd.org)
  - Visit [growfromwithinantioch.com](http://growfromwithinantioch.com)
- **Innovate Antioch - citywide data on economy, workforce, & industries**
  - Visit [innovateantioch.com](http://innovateantioch.com)
- **Opportunity Atlas - neighborhood level data on opportunity**
  - Visit [opportunityatlas.org](http://opportunityatlas.org)
- **Upward Mobility Framework - ideas for increasing economic mobility**
  - Visit [upward-mobility.urban.org](http://upward-mobility.urban.org)
- **Economic Mobility Catalog - examples from other communities**
  - Visit [catalog.results4america.org](http://catalog.results4america.org)

## Antioch Business Collaborative

**Get support for your business - it's easy as A-B-C!**

The Antioch Business Collaborative is a new program by the City of Antioch to support the small business community in Antioch through **one-on-one advisory services, workshops and trainings, and help with access to capital.**



### Supporting Local, Strengthening Antioch

The Antioch Business Collaborative provides the tools and expertise to help you achieve your business goals. Our partners offer a variety of resources to help you scale your business blueprint.

## The Services



### Advising

Get one-on-one advisory assistance to help with your business needs.



### Group Trainings

In a group setting, learn how to increase and elevate your business in structured classes.



### Capital

Learn more about how to finance your business through various funding ways.



### Events

Attend events to build your professional network and expand your reach.



# NEXT STEPS



Application

Submission

Evaluation

Award



# APPLICATION

## Checklist

- Completed application form
- Completed budget form
- Signed letter of commitment from EACH team member

**Templates for all forms are included in the RFP (Exhibit B)**



# SUBMISSION

## In Person

- 3 copies of proposal
- 1 USB flash drive with proposal
- Mark clearly on the outside: "SEALED PROPOSALS FOR  
– RFP WORK TOGETHER FUND – JOB CREATION  
PROJECTS – DO NOT OPEN WITH REGULAR MAIL."

**Deliver to:**

**200 H St, Antioch CA 94509**

- 3<sup>rd</sup> floor
- DO NOT SUBMIT LATE





# EVALUATION

## Best Value includes cost, as well as:

- **Qualifications** (ex: coaching with Antioch Business Collaborative, experience, creativity, past performance) - should complement City weaknesses
- **Feasibility** (methodology, reasonableness) - should propose a reasonable project within the given timeframe
- **Impact** - should show potential for impact in line with the Work Together Fund goals (economic mobility for low-income Antioch residents, quality job creation, and development of community infrastructure)
- Willingness to abide by **Contractor Agreement** Example (shown in Exhibit 2)





# AWARD

## Process

- Staff will notify respondent(s) who will be considered for further evaluation and negotiation
- Interviews may be conducted
- Awards will be announced in November
- If awarded, official Contractor Agreement will follow. No proposals are binding until the Agreement is signed by all parties

**Contractor Agreement example is in Exhibit 2 of the RFP.**





# QUESTIONS

## Phone

925-779-6168

## Email

[bsweet@antiochca.gov](mailto:bsweet@antiochca.gov)

## Website

[www.antiochca.gov/rfps](http://www.antiochca.gov/rfps)

## Location

200 H St, Antioch CA 94509

**Call or email with any additional questions by  
4pm on September 26.**

