
2025 JUNETEENTH SPONSORSHIP PROGRAM

ANTIOCH RECREATION DEPARTMENT



LETTER TO OUR SPONSORS

Dear Local Business,

The Antioch Recreation Department is offering you an invaluable sponsorship opportunity to be part of its Juneteenth Celebration in 2025. As a sponsor, you will have the opportunity to market your business to a large and diverse audience, while also giving back to the community.

Our Antioch Recreation Department offers a variety of special events that are designed to promote physical and emotional well-being among our community. These events provide valuable opportunities for social interaction, learning and enjoyment, significantly improving the quality of life for our participants.

By partnering with us, you will have the chance to showcase your brand at various city events, reaching a wide range of potential customers. Additionally, your sponsorship will support the growth and development of our community, allowing us to continue providing high-quality events and programs for our residents.

By participating in Juneteenth, your company has the opportunity to be branded throughout the community through various marketing outlets including printed publications, social media, and during the event. We believe that your support as a sponsor will not only benefit your business, but also make a positive impact on the City of Antioch. We look forward to the possibility of partnering with you and creating a mutually beneficial relationship.

Thank you,

Shahad Wright

Recreation Manager



EVENT SPONSORSHIPS

Our sponsorship program offers a range of packages for businesses looking to increase their visibility and reach. Simply choose the package that best fits your needs and budget, and you'll receive marketing benefits across social media, printed publications, and prime tabling locations at special events. Review the packages below and select the one that aligns with your goals to enhance your business's presence.

Presenting Sponsor \$1,000

- Company logo on sponsor event flyers/signs, TV ads
- One (1) company shout-out on social media.
- Verbal recognition at event
- Company logo on sponsor signs as “Presented by (Your Company)” at event
- Company logo on event website with link to sponsor’s website.
- Premium booth opportunity (2 tables/4 chairs/linens) for all events and premium location
- Marketing in seasonal Recreation Guide. (1/2 Page Ad)
- Logo on t-shirt (Summer)/Arts & Rec Magazine (Winter)

Title Sponsor \$500

- Verbal recognition at event.
- Company logo on sponsor event flyers/signs, TV ads
- Company logo on event website with link to sponsor’s website
- Booth opportunity (1 table/2 chairs) for 2 events.
- Marketing in seasonal Recreation Guide. (1/4 Page Ad)
- Company logo on flyer distributed at City facilities.

Event Sponsor \$250

- Verbal recognition at event.
- Company logo on sponsor event flyers/signs, TV ads
- Company logo on event website with link to sponsor’s website
- Company name on flyer distributed at Community Center.

Please note: Sponsor must provide advertisement one (1) month before event.



Event Packages

Summer Package

- Juneteenth - June 19
- 4th of July
- Outdoor Movie Nights - July 10, 17, 24, 31 (Thursdays)
- Summer Concerts - August 7, 14, 21 (Thursdays)

***Sponsorship Deadline Friday April 4, 2025**

Fall/Winter Package

- Big Truck Day - September 18 (Thursday)
- Arts & Rec Exhibit - October 4 (Saturday)
- Falloween - October 18 (Saturday)
- Dia de Los Muertos - November 1 (Saturday)
- Holiday Delites Celebration - December 6 (Saturday)

***Sponsorship Deadline Friday August 1, 2025**



COMMITMENT FORM

COMPANY NAME: _____

MAIN CONTACT PERSON NAME: _____

PHONE NUMBER: _____

E-MAIL ADDRESS: _____

PACKAGE: SUMMER FALL/WINTER (CIRCLE PACKAGE)

DESIRED SPONSORSHIP LEVEL

\$250

\$500

\$1000

\$2000 *Includes all packages

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SPONSOR CHECKLIST

IN ADDITION TO THIS APPLICATION, PLEASE SEND

- COMPANY LOGO (SEND JPG/PNG FORMAT)
- SOCIAL MEDIA HANDLES VIDEO

**MAKE CHECKS PAYABLE TO "CITY OF ANTIOCH" AND SEND YOUR
COMMITMENT FORM/PAYMENT TO ANTIOCH SENIOR
CENTER | 415 W. 2ND STREET ANTIOCH, CA 94509
(925) 779-7074**



Antioch Senior Center
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