



DÍA DE LOS MUERTOS CELEBRATION SPONSORSHIP PACKAGE

Dear Local Business,

The City of Antioch is offering you an invaluable marketing opportunity to be part of the Dia De Los Muertos Event. This event will provide businesses vast exposure to face-to-face time with Antioch Community. This events provides valuable opportunities for social interaction, learning and enjoyment, significantly improving the quality of life for the community.

By participating in this event, your company has the opportunity to be branded throughout the community through various marketing outlets including printed publications, social media, and during the event. We encourage you to review our sponsorships to determine your desired level of involvement.

Thank You ,

City of Antioch - Recreation Department



CITY OF
ANTIOCH
CALIFORNIA





Gold Sponsor \$1000

- Advertisement displayed on lobby TV.
- One (1) company shout-out on social media.
- Verbal recognition at event
- Company logo on sponsor signs as “Presented by (Your Company)” at event
- Company logo on event website with link to sponsor’s website.
- Premium booth opportunity (2 tables/4 chairs/linens).
- Company logo on flyer as “Presented by (Your Company)” distributed at City of Antioch facilities.
- Company logo on all event marketing materials.

Silver Sponsor \$500

- Verbal recognition at event.
- Company logo on lobby TV.
- Company logo on event website with link to sponsor’s website
- Booth opportunity (1 table/2 chairs).
- Company logo on flyer distributed at City facilities.

Bronze Sponsor \$250

- Verbal recognition at event.
- Company logo on sponsor event flyers/signs
- Company logo on event website with link to sponsor’s website
- Booth opportunity (1 table/2 chairs).
- Company name on flyer distributed at City of Antioch facilities.



COMMITMENT FORM

COMPANY NAME _____

MAIN CONTACT PERSON NAME _____

PHONE NUMBER _____

E-MAIL _____

DESIRED SPONSORSHIP LEVEL

\$1000

\$500

\$250

SPONSORSHIP CHECKLIST

IN ADDITION TO THE APPLICATION, PLEASE SEND

- COMPANY LOGO (SEND JPG/PNG FORMAT)
- SOCIAL MEDIA HANDLES VIDEO

MAKE CHECKS PAYABLE TO “CITY OF ANTIOCH” AND SEND YOUR COMMITMENT FORM/PAYMENT TO ANTIOCH SENIOR CENTER | 415 W. 2ND STREET, ANTIOCH, CA 94509 | (925) 779-7074



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